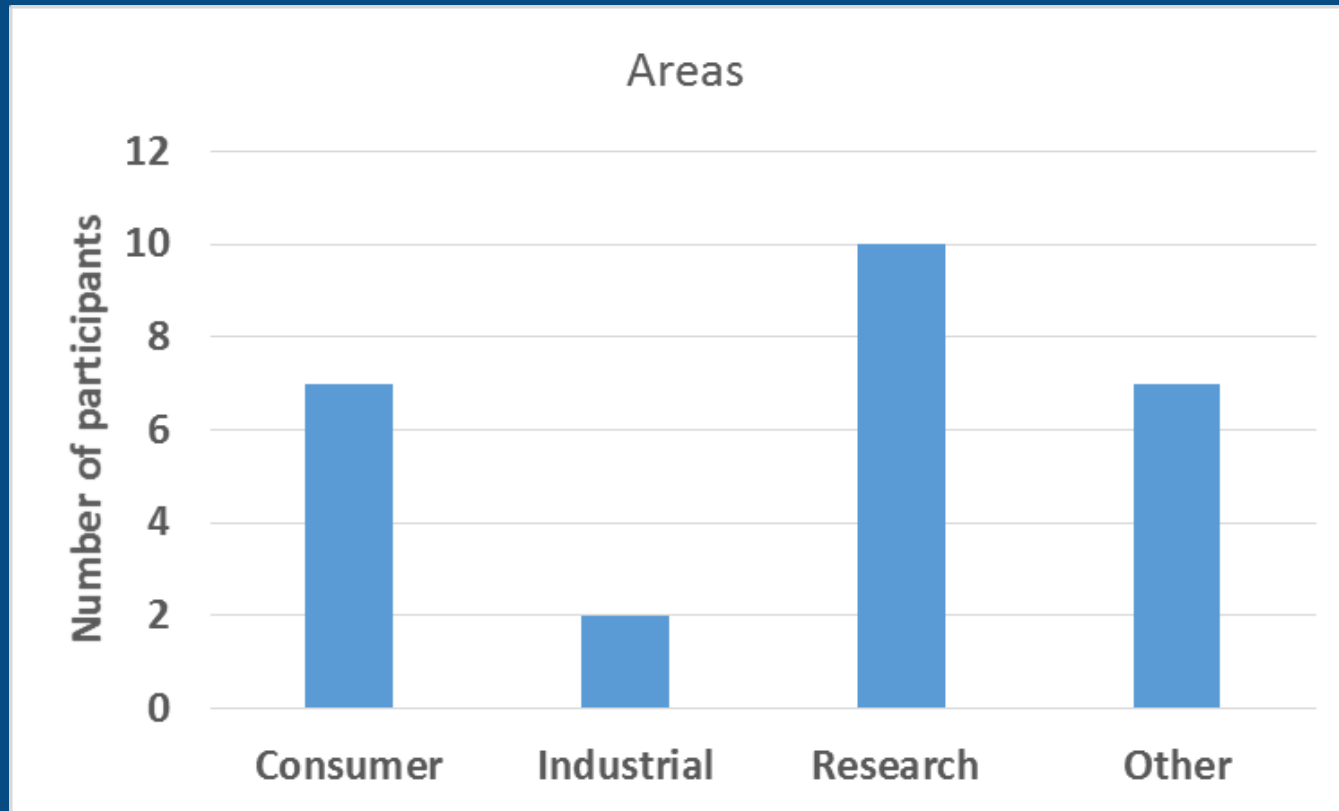


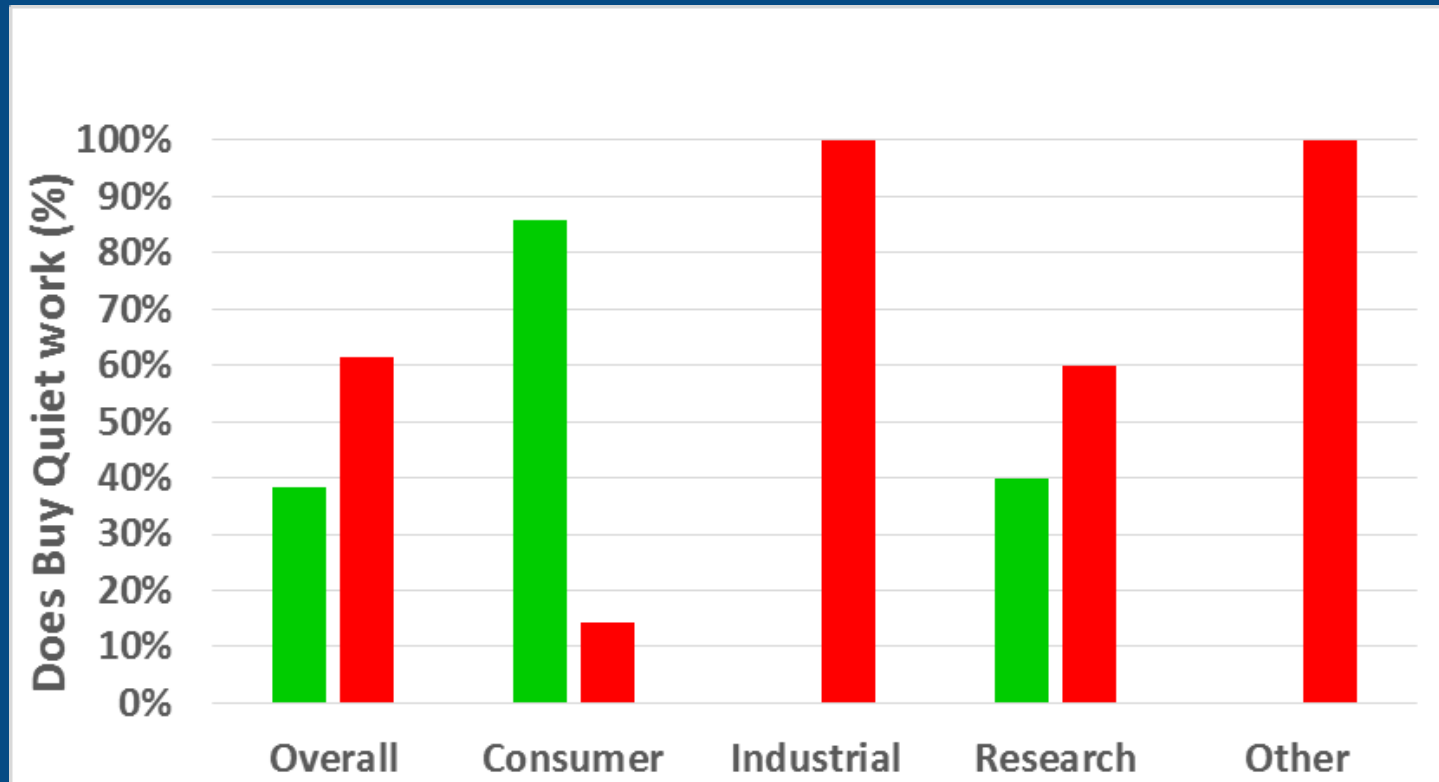
Questionnaire results

Attendee distribution:



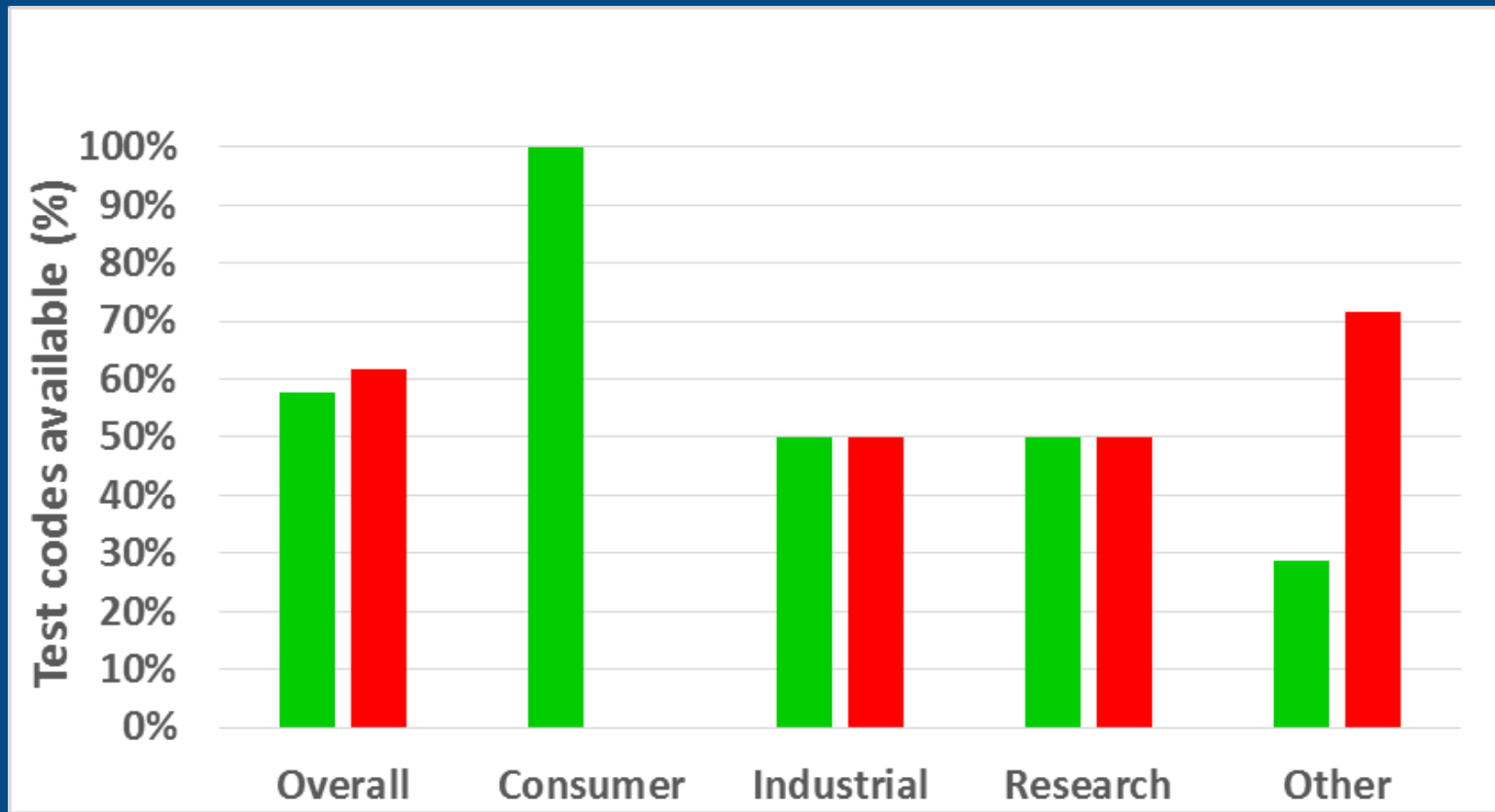
Questionnaire results

Is Buy Quiet working, per area?



Questionnaire results

Test codes available, per area?



Questionnaire results

Factors for success:

- Legislation/laws (setting limits, local noise ordinances)
- Consumer demand
- Eco labels
- Purchase specifications and test codes
- Industry collaboration and availability of information
- Competition
- Cost benefit of doing noise control (e.g. reduced medical costs/accident/productivity improvements) in high noise cases
 - Who pays is usually a problem?
 - Incentives (e.g. reduction of medical premium if voluntarily participate in a program)



Questionnaire results

Factors needed to make succeed:

- Make noise a priority (is it? Performance,)
- Education & promotion on noise
- Short term profit focus: push out consequences/costs
- Guide for buyers and users, including aspects
- Availability of public information
- More legislation
- Test codes
- Simple labels/ratings



Questionnaire results

Factors to incentivize to Buy Quiet:

- Economic/financial incentives (e.g. tax breaks, rebates, ...)
- [Long term] Cost/benefit analysis
- Regulations/laws (incl. local/community noise regulations)
- Combine noise benefits with other benefits
- Customer demand
- Eco labels
- Simple sound labels
- Market surveillance (it's serious...)
- Public education and outreach



Questionnaire results

Other:

- Consumer rights: what to do with inaccurate declarations?
- Verification: challenge and (driving) opportunity

Questionnaire results

Financial benefits:

- Cost of noise:
 - Medical → need long term approach with multiple groups
 - Productivity; accidents
 - Role for insurance companies: provide incentives/reduced insurance rates?
- Tax breaks:
 - Incentive for purchasers (e.g. overcome high cost of electric vehicles) → stimulate demand → customer demand



Questionnaire results

Actions:

- TSG 10 report, including symposium findings
- Promote economic benefits of Buy Quiet
- Build on successful examples....

